

Customer Success Story



Sims Limited, a Global Leader in Sustainability

Founded in Sydney, Australia, in 1917, Sims Limited is an Australian Securities Exchange 200 listed company that plays an integral role in shaping a more sustainable future. The company operates in a constant state of innovation offering new circular solutions for consumers, businesses, governments, and communities around the world. Through its portfolio of businesses, the company provides products and services that address key decarbonisation and circularity challenges. With more than 250 facilities across five continents, Sims Limited is well-positioned to deliver on its purpose: create a world without waste to preserve our planet.

Risk Reduction in the Workplace: Using the Right Tools and Solutions for Effective Global EHS Management

A 14-year customer of VelocityEHS, Sims Limited has used the VelocityEHS Safety Solution, the award-winning incident prevention software, for safety meetings, incident management, audits and inspections, performance metrics, job safety analysis, training management, and much more, for its more than 4,300 employees who operate from their 200+ facilities around the world.

When Ben Redd, global EHS systems manager, initially started working at Sims Limited, he was in need of efficient tools and systems to effectively manage workplace safety. Ben had a great deal of experience in a competitor's safety management platform, but he was not as familiar with the VelocityEHS software.

Ben commented, "The main difference between the software I used previously and the VelocityEHS software was the ability to configure it; the software I had worked with before was completely customizable. We could add anything we wanted, which was great until we'd run into errors and have to do a lot of troubleshooting. If we didn't know what we were doing, we could create a lot of issues and we were running into issues in need of troubleshooting all the time. The smallest change could affect several things without us realizing, so we'd need to track down the bugs and issues. Over time, I became a pseudo software developer, but we had a system that was configured to our company's needs."

At first, there was hesitation to move ahead with the VelocityEHS platform because it didn't offer as many customizations. Ben explained, "VelocityEHS is more of an out-of-the-box platform, and before I joined Sims Limited there wasn't a full-time person managing the system. As we began to put more resources into the software and I became more familiar with its benefits, I realized it was such a well-built system that needed very few customizations. When I have needed customizations, the VelocityEHS support team has always been reliable and able to assist as needed."

Standardized Reporting Provided Improved Transparency and Alignment

Data retrieved from the VelocityEHS software, has helped Ben effectively make strategic decisions to elevate and standardize the company's EHS program. Ben goes on to explain, "We've been able to proactively collect leading indicator data by setting leadership goals for each site. Our intentions are to ensure the effectiveness of controls

and to improve and standardize best-in-class controls globally. VelocityEHS plays an important role in our safety program's data tracking. It's a valuable part of our overall safety strategy."

In FY22, Sims Limited Experienced Its Lowest Ever Total Recordable Injury Frequency Rate!

Ben continued, "Through the standardization of our program, we've been able to streamline and focus on targeting specific risks, and we have since noted a significant reduction in injuries and risks with this year holding our lowest ever total recordable injury frequency rate! Additionally, our standardized reports have enabled our teams to become more aligned, and they give us the transparency to identify areas of improvement."

Improved Accessibility Enhanced Data Accuracy

Making sure the VelocityEHS system is accessible to everyone via the mobile app has helped Sims Limited employees stay on top of documenting incidents, inspections, and reports. Ben commented, "Our current focus is using the VelocityEHS mobile app and getting reports straight in the system. This allows our teams to snap photos while they're out and take corrective action in the moment."

In addition to the mobile app, the VelocityEHS software works seamlessly with other Sims Limited systems. "We can pull data from VelocityEHS and display it alongside other reports and dashboards within our operational data collection. This allows us to build reports and take proactive action," Ben concluded.

VelocityEHS is a reliable system that Sims Limited has relied on for years, and its employees prefer to work with a system they can count on. VelocityEHS Safety Solution, part of the Accelerate Platform, makes safety and preventative measures everyone's responsibility. With visibility across tasks and expert data-driven insights, it makes it easy to get ahead of operational risks and focus on continuous improvement. "If you're looking for a low-effort system that is going to work great right out of the box, VelocityEHS is definitely the way to go," stated Ben. "It's rock solid and reliable. You know exactly what you're going to get; it's well thought out, and you're not going to get system errors."



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